

RELAUNCH OF THE UPAKOVKA EXHIBITION UNDER THE NEW UPAKEXPO BRAND WAS SUCCESSFUL

From January 24 to 27, the Expocentre Fairgrounds on Krasnaya Presnya hosted the premiere of the international industry exhibitions RUPLASTICA, UPAKEXPO and RECYCLING SOLUTIONS 2023. The exhibitions were participated by 500 companies from 16 countries, including Russia, Turkey, Iran, China, Kazakhstan, Uzbekistan, India, Andorra, Italy, Germany, UAE, Israel, as well as Taiwan, the Republic of Belarus and Portugal. In four days, 25,000 visitors from all over Russia, CIS countries and far abroad visited three exhibitions in search of new technological solutions.

Visitors got acquainted with numerous Russian and foreign exhibitors, exchanged useful contacts with professionals in the field of packaging technology, plastics, rubbers and polymer materials, and also had the opportunity to observe the operation of specialized equipment and participate in business programs.



Taking over from the upakovka project, the new **UPAKEXPO** brand has confirmed its status as a key business event in the industry and has become a place that brings together manufacturers and suppliers of packaging equipment, finished packaging, packaging materials and technological solutions with consumers of packaging products and services. The exhibition traditionally presented the entire chain of packaging production and processing, thus, visitors could get complete information about the current state of the global packaging industry market and promising trends in the development of packaging production in Russia.

This year, at the exhibitors' stands, visitors could see packaging and filling equipment, conveyor equipment, equipment for bottling drinks and liquids, equipment for blowing PET containers, equipment for the non-food sector, printing equipment, equipment for marking and bar coding, as well as ready-made packaging solutions - container and packing from various materials.

Dmitry Startsev, editor-in-chief of PUBLISH magazine:

*"The industry exhibition upakovka was held under the new name **UPAKEXPO**. The change of name did not affect the essence of the event. Packaging is a broad concept, so the exhibition always turns out to be very diverse. As a result of the exhibition, the mood in the industry became visible: it became more difficult to work, but more interesting, because every day you have to solve some non-standard tasks. And this becomes the very impulse that gives hope for development."*

The following companies took part in the **UPAKEXPO** exhibition: NISSA CENTRE, Haver & Boecker Russia, SMI RUSSIA, SACMI MOSCOW, WOLF Pack, Kropotkinskii zavod MISSP, Technocom Engineering Rus (Italian brands Brambati S.p.A., ICA S.p.A., Concetti S.p.A, Essegi 2 s.r.l.), Italservice Engineering, ECI Packaging, Jingmoda Rus, Forintek NTC AT, CJSC, Aurora Factory, Integral Plus, Bristol Group, Russkaya Trapeza, Tech-Long Rus, Eurometfilms, MIXPLAST and other companies.

Foreign exhibitors deserve special attention: Klinger Flaschenwaschsysteme GmbH, Anton Ohlert GmbH & Co, CAMA Group, NELDEN INDUSTRY S.R.L., OMAG S.p.A., SIPA S.p.A., Omg Denge Dis Tic Ltd., Ömür Baskı Ambalaj A. Ş., Ucsa Ambalaj San.Ve.Tic.A.S., Guangzhou U-Packer Automation Equipment Co.,Ltd, KETE GROUP LIMITED, KASproc Technologies, FARA CHAP ATRIN (FCA).



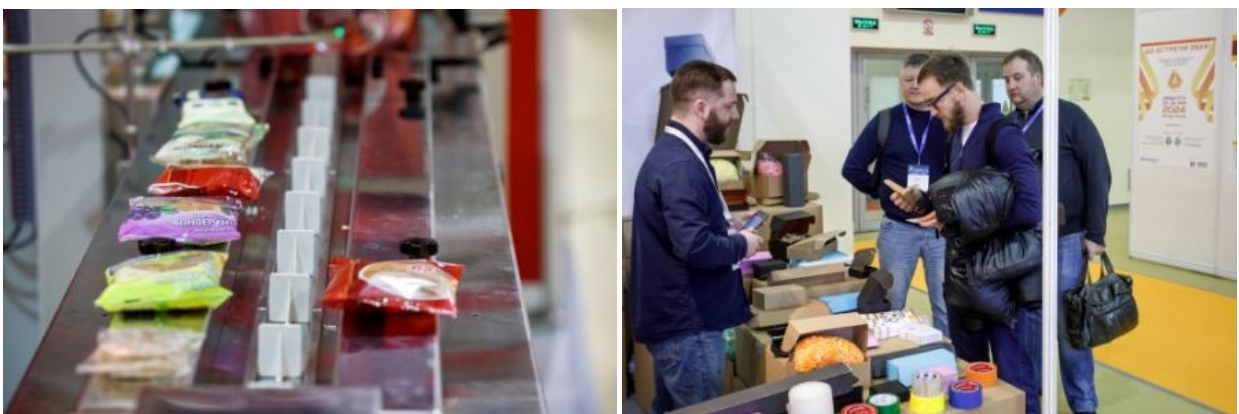
Elena Malkovskaya, Head of Representative Office in the Russian Federation and CIS countries of NELDEN Industry s.r.l.:

“NELDEN INDUSTRY is an Italian company. The Russian market is the main one for us. Almost from the very beginning we have been working on the Russian market and have been participating in the upakovka exhibition for 15 years. After the pandemic, we noticed the activity and desire of visitors to return to normal life and work. The exhibition went great. We saw a high interest, a lot of visitors, both old and new customers. We are happy to participate this year and will continue next year.”

For the first time at the exhibition it was possible to see the stands of the following companies: PC ENGINEERING, Baer PACK, SPK-Machines, Colortek Ribbons, Bicom, Optimum, Gofromir, PERM PLANT OF PLASTIC PRODUCTS, Ömür Baskı Ambalaj A. Ş., KETE GROUP LIMITED, Megapak Print Printing House, Plastmash, PTC Engineering, Printing Complex ILOKS LTD, BLS engineering, Vertical (ECO PACK PRINT), Klinger Flaschenwaschsysteme GmbH, Omg Denge Dis Tic Ltd., Ucsa Ambalaj San.Ve.Tic.A.S., IQDEMY Group, PACKMARKET LLC, LIDERPACK.

Ksenia Skvortsova, General Director of PC Engineering LLC:

“Our company is engaged in the design, manufacture, launch and service of automatic conveyor systems. This year we decided to participate here, as our target audience all comes here. The exhibition is quite comprehensive, I liked everything very much. There are many clients, there are also a lot of potentially interesting requests, a lot of work is expected ahead, which, of course, pleases.”



Evgeny Belorusov, Head of Sales at BaerPack:

“The Russian manufacturer of polyethylene film and spunbond company Baerpack has been operating since 2003. The exhibition is going well, there is a large flow of potential customers, new partners, new acquaintances.”

This year, the visitors of the exhibition were also waiting for the updated format of the **UPAKEXPO Business Forum**. Two outdoor venues hosted a non-stop marathon of speeches from representatives of industry associations, experts and leading players in the packaging market, such as SIBUR LLC, Georg Polymer JSC, Danaflex Group, Atlantis-Pak LLC, Conflex SPB and many others.

Traditionally, the conference was held by the National Confederation of Packers (NKPak), a long-term partner of the exhibition. The key topic of the presentations was import substitution in the Russian packaging market.

Alexander Boyko, General Director of NCPack, Chairman of the Subcommittee on packaging and printing industry development of CCI RF:

*“The **UPAKEXPO** international exhibition held in January largely reflected the performance of the Russian packaging industry in a difficult 2022. It aroused great interest both on the part of producers and consumers of packaging, which clearly confirmed the number of specialists who took part in the exhibition. It should be noted that the organizers of **UPAKEXPO** managed to provide good conditions for the work of stand attendants and visitors of the exhibition. The business program of the exhibition was very rich and productive. One of its most important topics was import substitution in the packaging market. Interesting data was presented from a number of leading enterprises, whose work made it possible to overcome many of the problems that arose in the production and use of packaging in 2022. The year 2023 that has begun will be largely decisive for the Russian packaging market, and it is very important that the **UPAKEXPO** exhibition has created a certain mood for the further development of the domestic packaging industry.”*

For the first time, the conference “Robots & Packaging. Way to Efficient Business”, organized by the Russian Association of Robotics. The event was devoted to the use of robotic systems for automating technological processes at the enterprises of the packaging industry and the use of robotization technologies in the processes of packaging, palletizing and transportation in industries of various industries.



Kirill Piskarev, project director:

“We are confident that over the past four days we have proven that our principles, high-level standards and international experience enable us to hold quality events. We have all the resources and good potential that are necessary to hold exhibitions with the maximum final performance, so we will be glad to see you at our future projects next January!”

The next **UPAKEXPO** exhibition will be held from **January 23 to 26, 2024**.

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